

# Rental Magazine's Editor's Choice Award

Nominations are open for Rental Magazine's 2023 Editor's Choice award, which zeroes in on the hottest, most cutting-edge new products within the rental equipment space.

What is the overall timeframe?

[Entries open Monday, June 5]

**Entries due:** Friday, July 14, 2023 at 11:59 PM CST

**Featured** in Rental Magazine's October/November 2023 print issue and on ForConstructionPros.com/Rental.

## The criteria includes:

- The new product must be applicable to rental stores.
- The new product must have been introduced or gone through a major update between August 2022 to August 2023. Products released between July 14-Aug. 30, 2023 are still eligible to be nominated, and Rental Magazine will be sure to respect embargoes.
- Products that won in previous years are not eligible to win again. We strongly recommend submitting a new product for this year's award program.
- Companies can be located nationwide and/or international.
- Applications are free; there is no charge/fee to apply.
- Application must be completed in full to be considered. Incomplete submissions or those with incorrect information will be disqualified.
- Information will publish as listed in the nomination form. Not all pieces of the nomination form will publish.
- Rental Magazine will not be held responsible for publishing information that was incorrectly submitted in the nomination process.
- All applications must be submitted electronically. Applications submitted via email or other platforms will not be eligible.
- Information provided in the application may be used in print and online.
- Limit up to one nomination per company.
- Companies can self-nominate. Nominations can also come from suppliers, vendors, customers, co-workers, PR/marketing firms and/or the companies themselves.
- Honorees are vetted by Rental Magazine's editorial staff.
- Multiple applications do not guarantee a win.
- Proprietary information may not be included.
- Nominations close **Friday, July 14, 2023 at 11:59 p.m. CST.** Rental Magazine will not accept any past due submissions.
- Questions can be directed to editor Sarah Webb at [swebb@acbusinessmedia.com](mailto:swebb@acbusinessmedia.com).

Contact Name (required, will not publish):

Contact Email (required, will not publish):

Contact Phone Number (required, will not publish):

Company Name/Organization (required)

Contact Name at Company (required, will not publish):

Contact Email at Company (required, will not publish):

Company's Address (required, will not publish):

Company's Website (required)

Company's Social Media Handles (LinkedIn, Twitter) (optional, will not publish):

Is this a new product release or an enhancement to an already existing product? (required)

a) New Product Release

b) Enhancement to an Already Existing Product

Product Name (required):

Product Description, the more information, the better (required):

Relevant Product Specifications (required):

When was the product introduced? (required):

Select all product categories that apply (required):

a) Construction

b) Earthmoving

c) General Tool

d) Lifts

e) Material Handling

f) Power Generation

g) Software

h) Other: \_\_\_\_\_

What key problems does this product help rental company owners and their customers solve?

How does this product make rental company owners and their customers more efficient?

How does this product save rental company owners and their customers money?

What inspired the development of this product?

Please describe something “worth noting” about this new product that would be a competitive differentiator (required):